



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
General Certificate of Education Advanced Level

CANDIDATE
NAME

CENTRE
NUMBER

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CANDIDATE
NUMBER

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APPLIED INFORMATION AND COMMUNICATION TECHNOLOGY

9713/32

Paper 3

October/November 2012

1 hour 15 minutes

Candidates answer on the Question Paper.

No additional materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

Do not use staples, paper clips, highlighters, glue or correction fluid.

You may use a pencil for any diagrams, graphs or rough working.

DO NOT WRITE IN ANY BARCODES.

Answer **all** questions.

The number of marks is given in brackets [] at the end of each question or part question.

The businesses described in this paper are entirely fictitious.

This document consists of **20** printed pages.



Scenario 1
Questions 1 and 2

José runs a car rental business. Cars can be picked up from one garage and returned to another. Each car is fitted with a Satellite Navigation system (Sat Nav).

1 (a) Explain how a Satellite Navigation (Sat Nav) system operates.

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..... [3]

(b) Describe **two** benefits and **two** drawbacks of the use of Satellite Navigation (Sat Nav) by the car rental business.

Benefit 1

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Benefit 2

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Drawback 1

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Drawback 2

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..... [4]

2 José is thinking of introducing an intranet.

(a) Describe **three** ways this would be of use to him.

Way 1

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Way 2

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Way 3

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[6]

(b) The intranet will be part of a Wide Area Network (WAN).

Give **two** features of a WAN.

Feature 1

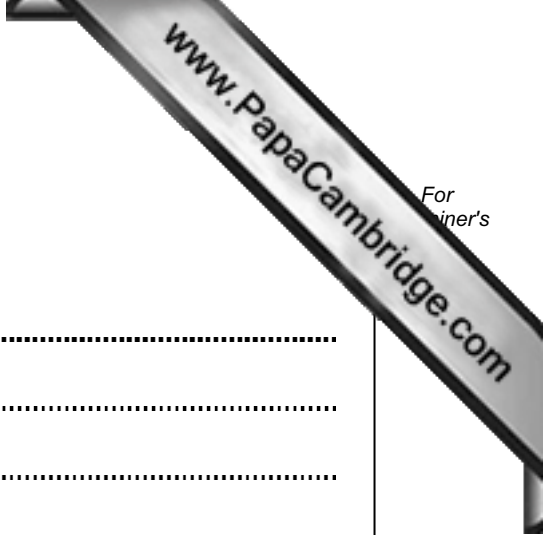
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Feature 2

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..... [2]



Scenario 2
Questions 3, 4 and 5

Peter likes watching films. Sometimes he watches a film on his home entertainment system.

At other times he arranges visits to the cinema. He will use an online cinema booking system with a secure method of payment. He will collect the tickets from a kiosk at the cinema.

The cinema booking system uses various methods to ensure the security of the personal data of its customers.

3 Describe, in detail, **four** features of a home entertainment system.

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[4]

4 (a) (i) Give **four** items of information that Peter would input into the web page in order to book a cinema ticket, explaining why each one is needed.

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..... [4]

(ii) Apart from the information that Peter will have input, describe **three** items of information that will appear in the confirmation.

1

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2

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..... [3]

5 Describe **two** features of each of the following security methods:

(a) Encryption

Feature 1

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Feature 2

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..... [2]

(b) Digital Certificate

Feature 1

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Feature 2

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..... [2]

(c) Authentication

Feature 1

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Feature 2

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..... [2]

Scenario 3
Question 6

Sarbjit is the director in charge of research at the International Medical Drug Corporation (IMDC). The corporation wishes to develop a new medical drug. Sarbjit carried out market research to find out how many people would use the drug. He had a choice of two types of market research: primary and secondary.

Having had favourable feedback, the corporation decided to carry out the necessary scientific research to make the drug.

6 (a) Explain the difference between primary market research and secondary research.

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(b) Describe **three** ways in which primary market research can be carried out.

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..... [6]

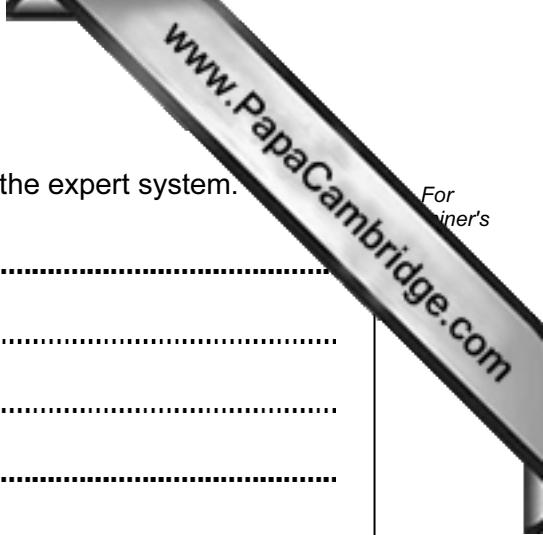
Scenario 4
Questions 7, 8, 9 and 10

A number of doctors in a medical centre use an expert system to help diagnose patients' illnesses.

The doctors would like to have a pharmacy with a computerised stock control system in the medical centre. The stock control software could be purpose-written or could be an off-the-shelf package.

The pharmacy staff will need to be trained in the use of the new stock control system.

The project, to set up a pharmacy within the medical centre, will be managed using project management software.



(b) Describe **two** items of information that a doctor will enter into the expert system.

Item 1

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Item 2

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..... [2]

(c) Describe **two** outputs from the expert system.

Output 1

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Output 2

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..... [2]

9 (a) What is meant by each of the following?

Computer aided instruction (CAI)

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Computer based learning (CBL)

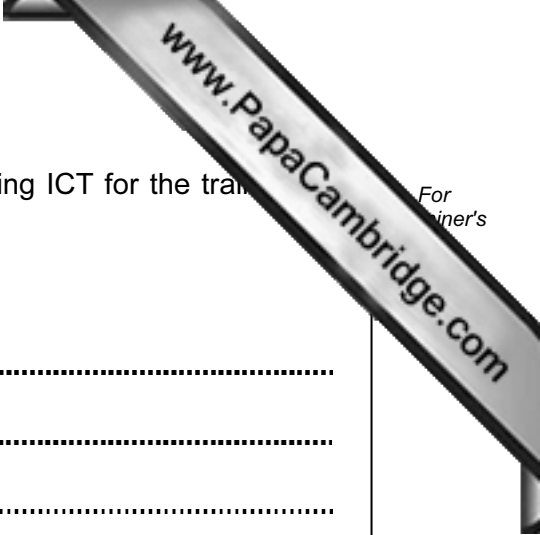
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Computer aided assessment (CAA)

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..... [3]



(b) Describe in detail **three** benefits and **three** drawbacks of using ICT for the training of the pharmacy staff.

(i) Benefits

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- 2
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- 3
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- [3]

(ii) Drawbacks

- 1
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- 2
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- 3
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- [3]

10 (a) Describe how a Gantt chart would help manage the setting up of the pharmacy at the medical centre.

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[4]

(b) Describe one other aspect of project management software.

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[2]

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